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**SPP JOINS SAFEPLAY SYSTEMS AND NO FAULT SPORTS GROUP
IN PROMOTING GREEN PRACTICES IN PROFESSIONAL SPORTS**

New York, NY – Tonight, an impressive array of leaders across sports, business, philanthropy and academics convened to discuss how professional sports can raise environmental awareness and leverage the power of sports to "go green." The event, "Sports Goes Green," was organized by the Sports Philanthropy Project, in partnership with Safeplay Systems and No Fault Sports Group.

"When we think about environmentally responsible practices in professional sports, we usually think about green practices related to team or facilities operations - energy use, concession operations, water use, recycling and the like," said Greg Johnson, Executive Director of SPP. "But as the work of Safeplay and No Fault demonstrates, we can incorporate green practices in new and unexpected ways. Far from being limited to energy conservation and recycling, we can incorporate green practices into our community programs as well."

Safeplay Systems designs & manufactures Eco-Play® playground structures. EcoPlay® is made from post-consumer, recycled plastic milk jugs. A single EcoPlay® playground structure keeps an average of 30,000 milk jugs out of America's landfills. Since EcoPlay® is a sustainable product, which means that it can be recycled over and over again.

No Fault Sports Group began back in 1974 as a tennis court and running track construction & surfacing company. It was David's inspiration to develop the first poured-in-place safety surface designed specifically for playgrounds in the United States. Today, No Fault Safety Surface, as it's known, is made primarily from 100% post-consumer recycled tire rubber. No Fault has gained a unique reputation in the national and international playground markets for its product. No Fault surfacing has been used in venues from schools and parks, including Central Park in New York City, to backyards and military bases. Since its inception, No Fault Surfaces have saved over 500 million pounds of scrap rubber from America's dump sites.

"Creating environmental awareness is just the first step in addressing a global dilemma, but it is also a specific call to each of us to not only think "green" but to become pro-active in our daily lives," said David Brantley, Owner and founder of No Fault Sport Group. "No Fault has been utilizing recycled rubber in our playground surface for over 20 years. It is our responsibility to do what we can do to improve our communities both as companies and as individuals."

"Sports Goes Green" was the opening event of "[Spring Training 2008](#)," a two-day institute hosted by SPP and Columbia University, focusing on community program development for sports philanthropy professionals representing teams and athletes across all major sports leagues in the United States.

The [Sports Philanthropy Project](#) harnesses the power of sports to help build sustained and comprehensive social programs and services throughout the United States and Canada. SPP provides technical assistance to sports foundations, enabling them to define their mission and use the popularity and resources of professional athletes and teams to promote vibrant, healthy communities. SPP was launched in 1998 by the Robert Wood Johnson Foundation, the largest philanthropy devoted to health and health care in the United States. For more information visit the Sports Philanthropy Project website at www.sportsphilanthropy.com.